

Adventure Productions

Exhibitor Application 2027

February 18-20, 2027

LOCATION

Michiana Event Center -
455 E. Farver St.
Shipshewana, IN 46565



HOURS

Thursday, February 18th: 1 PM - 8 PM
Friday, February 19th: 9 AM - 9 PM
Saturday, February 20th: 8 AM - 4 PM

CONTACT

Phone: 574-354-6030 Ext. 1
Email: charity@midwestsportsmenclassic.com
Event Website: midwestsportmenclassic.com

PLEASE READ THIS PAGE IN ITS ENTIRETY

Dear Exhibitors,

We are grateful for your partnership in making the FAE Midwest Sportsmen Classic a continued success. As the show grows each year, we occasionally implement updates to improve the experience for both exhibitors and attendees. If you are a returning exhibitor, we hope the 2026 show was the best one yet. Our goal is always to make your experience as smooth, organized, and enjoyable as possible.

Please take the time to carefully read the entire exhibitor application before submitting it. The application contains important information regarding policies, booth requirements, and services available to exhibitors.

All tables and chairs must be requested directly on the exhibitor application. If tables and chairs are not indicated on the application and no prior arrangements have been made with Charity Raasch, Event Coordinator, **any tables or chairs requested during exhibitor setup will incur an additional charge of \$10 per table and \$2 per chair.** We appreciate your understanding, as Midwest Sportsmen Classic is charged for every table and chair used, and additional labor is required to accommodate last-minute requests.

Our sponsorship program has been updated to provide exhibitors with greater flexibility. We are continuing to offer the same sponsorship opportunities and benefits; however, sponsorships will now be purchased separately from booth space. Sponsors may select the booth size that best fits their needs and purchase that booth space in addition to their chosen sponsorship package. This change allows exhibitors to customize their presence at the show while still receiving the full value of their sponsorship benefits.

If a forklift is needed during setup, the exhibitor must sign it out at the Information Desk with Charity. If the forklift key is returned by someone other than the exhibitor who signed it out, the last exhibitor listed on the sign-out sheet will be charged for multiple uses of the forklift (\$20 per exhibitor).

If an exhibitor wishes to hang any materials or displays from the ceiling, a \$325 rigging fee will be applied to the exhibitor's account after the show.

For exhibitors who participated in the 2026 FAE Midwest Sportsmen Classic, your booth space will be reserved until **November 19, 2026**. If an application and down payment are not submitted by November 19, 2026, the space will be released and made available to other exhibitors. We will always do our best to accommodate your preferences and ensure you are satisfied with your booth placement, as your success at the show is important to us.

Please note that if an exhibitor cancels their booth space within 30 days of the show, payment for the booth space will still be required.

Thank you again for your continued support of the FAE Midwest Sportsmen Classic. We look forward to another successful event and appreciate your cooperation with these policies.

By signing below, you are agreeing in a legally binding manner that you understand and accept the above changes. You are acknowledging that your application will not be accepted unless this document is signed.

Signature: _____ Title: _____ Date: ____/____/____

Note: Page 2 and 3 **must** be filled out completely as well as signed and initialed where applicable

Exhibitor Information

Company Name: _____ Contact Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Email: _____ Phone: _____ Fax: _____

Signature: _____ Date: _____

Product/Service Information (Describe the items you are selling and list the main manufactureres and/or list the services you provide)

Booth Information and Rentals

10x10 Booth - \$550 [6+ booths: \$500 each; Corner booths: +\$150 per 10x10; Chasing Giants Alley: +\$125 per 10x10]

1 table and 2 chairs are included per 10x10 space, and **you MUST include these in your final count.**

If there are no tables & chairs included on this application, each additional requested table and chair will be charged to your account post-show.

	Total number of 10x10s _____	Total \$ _____
8 ft tables (Additional or unmarked + \$10)	Total number of tables _____	Total \$ _____
Chairs (Additional or unmarked +\$2)	Total number of chairs _____	Total \$ _____
Electric - \$20 (exhibitors are responsible for extension cords and power strips)		Total \$ _____
Forklift - \$20 (Forklifts will be available on a first come, first serve basis)		Total \$ _____
Sponsorship (see sponsorship page for details)		Total \$ _____
Name Badges ([2] included with each 10x10 booth up to 8 badges; \$25/extra name badge)		Total \$ _____

*Indiana sales tax will be charged for all booth spaces and rentals **Total Balance Due \$** _____

Payment Information

Please select payment method: Check _____ Credit Card _____ ePayment _____

If paying with check or calling in with your card number, wait to send check until you receive an invoice

If paying with online payment, you will receive an invoice in your email through AutoBooks

- A non-refundable deposit of 25% of your total due by 11/19/2026
- Please note any special payment instructions
- All checks must be from a US bank account and include invoice # and company
- Balance must be paid in full by 12/31/2026

NO CASH WILL BE ACCEPTED. WE APOLOGIZE FOR ANY INCONVENIENCE.

Payment Terms and Conditions

Exhibit Space contracted is subject to cancellation unless full payment is received by the deadline. To avoid cancellation, issue full payment by December 31, 2026. 100% payment is due if reserving available space after the deadline. Note: Upon acceptance after receiving an invoice, in writing of this application, by promoter and mailing or delivery of the signed copy hereof to Exhibitor, the application shall become a binding and enforceable contract between the two parties. **Cancellation Policy:** All cancellations must be in writing. If received by 30 days prior to show open date or earlier, there will be a 50% loss of deposit. After 30 days prior there will be a total loss of all monies.

Printed Name _____ **Signature** _____ **Date** ____/____/____

Instructions

Fill out this Exhibitor Application and submit via email to: charity@midwestsportsmenclassic.com OR send via mail to: Adventure Productions: 2525 Birch Road, Bremen, IN 46506.

1. This form will remain an application until an authorized individual from Adventure Productions accepts you as an Exhibitor. Upon acceptance of this application by Promoter, this Application shall become a binding and enforceable contract between the two parties.
2. Each application must be filled out completely and signed where noted before being submitted to Adventure Productions.
3. You will receive an Exhibitor Guide 4-6 weeks prior to the show with detailed info and instructions for you as an exhibitor as the event gets closer. Please review the entire Guide as we have some new rules for displays to help protect each vendor and allow them equal visual from the aisles. The Guide will also be available online prior to being sent out.

Setup Dates and Hours

Tuesday, February 16th: 1 PM - 6 PM

Wednesday, February 17th: 8 AM - 6 PM

Thursday, February 18th: 7 AM - 10 AM

IMPORTANT NOTICE

If you have been an exhibitor in previous years, you **MUST** submit an application and make your payment by **November 19, 2026** to secure the same space you had the year prior. **NO EXCEPTIONS** will be made.

Exhibitor Terms and Conditions

This application is for booth space at the "FAE Midwest Sportsmen Classic", Feb 18th, 19th, and 20st, 2027, located at the Michiana Event Center 455 E Farver Street in Shipshewana, IN 46565, for the purpose of exhibiting, demonstrating, and otherwise advertising their name and product. Adventure Productions will assign the location of the booth spaces after the representatives of Adventure Productions have received payment for the exhibitor space and have approved the application.

_____(INITIAL) For, and in consideration of the rental space, the above named Exhibitor does hereby agree to pay to the order of Adventure Productions, the sum specified on page 2. I am authorized on behalf of the company I represent, to release Adventure Productions and its officers, agents, and employees from any liability such as bodily injury, property damage (including merchandise and equipment), personal injury and medical payments that may occur while representing company and its employees are occupying any of the Michiana Event Center premises; which may be caused by natural disasters or manmade such as fire, theft, and flooding, etc. These liabilities and disasters listed here are not all inclusive; therefore any incident that occurs will be deemed as included under this agreement; thereby releasing Adventure Productions, Tagout Technique LLC, and the Michiana Event Center of any responsibility.

_____(INITIAL) I grant permission to Adventure Productions to use photos/videos of my booth or setup for the purpose of marketing the Midwest Sportsmen Classic. These photos/videos may include my name, logo, slogan, and other versions of my brand.

_____(INITIAL) Adventure Productions will not be liable to Exhibitor, Exhibitor's employees, agents, or visitors, or to any other person whomsoever for any injury or damage at or about the premises caused by the negligence or misconduct of Exhibitor, its agents, servants, or employees. Exhibitor agrees to indemnify Adventure Productions and hold them harmless from any loss, expense, or claim arising out of such damage or injury. I agree that no booth teardown will be started before 4:00 PM Saturday, February 20th, 2027, unless approved by a representative of Adventure Productions.

10x10 Booth rental fees include 2 company badges, pipe and drape where applicable, 1 - 8ft. table, 2 chairs (if included on this application), and WIFI. Table covers are the responsibility of the exhibitor. Exhibitors are responsible for placing provided trash receptacles to the front of your booth at the end of each day. **NO EXHIBITOR WILL BE "ASSIGNED" A BOOTH SPACE UNTIL ALL FEES ARE PAID IN FULL. A deposit only "reserves" your space. Payment in full by DECEMBER 31st, 2026 assures your booth space as assigned.**

_____(INITIAL) I ALSO ACKNOWLEDGE THAT IN THE EVENT THE STATE OR LOCAL HEALTH DEPARTMENT ISSUES A "STAY AT HOME" ORDER, OR MANDATES THE CLOSURE OF CERTAIN PROGRAMS AND/OR Facilities, PARTICIPANT(S) WILL BE ENTITLED TO A PARTIAL CREDIT AT THE DISCRETION OF ADVENTURE PRODUCTIONS. REFUNDS WILL NOT BE ISSUED.

_____(INITIAL) I understand that if I request a booth and cancel within thirty (30) days of the show, I remain responsible to pay 50% of my booth space fee.

ALL RENTAL FEES ARE NON-REFUNDABLE 30 DAYS PRIOR TO THE SHOW. Security will be on site.

_____(INITIAL) Each exhibitor will receive 2 company badges per day, per 10x10 booth space. with a limit of eight (8) name badges. Any additional name badges must be purchased. These badges are for employees and family members only.

_____(INITIAL) I understand that I must provide a certificate of insurance before I can officially reserve space at the Midwest Sportsmen Classic Show. If I do not provide insurance, I understand that I am responsible to cover the cost of any damages I or my business incur.

VENDOR MEALS INCLUDE A LUNCH ON THURSDAY AT 11:00 AM, A SUPPER ON THURSDAY NIGHT AT 8:00 PM, AND A SUPPER ON FRIDAY NIGHT AT 9:00 PM.

PLEASE SUBMIT YOUR DESIRED NUMBER OF COMPANY BADGES PER DAY NO LATER THAN DECEMBER 31st, 2026. These badges include admission and vendor meals.

By signing this document, you are agreeing to each statement above in a legally binding manner whether initialed or not.

Signature: _____ Title: _____ Date: ____/____/____

Sponsorship Details

Platinum Sponsor: \$2,500

- Logo listed on the large banner above entrance area
- Recognition in advertisements
- Post on social media with a link to your company
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Listed on Midwest Sportsmen Classic website
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Hawg Trough Sponsor: \$3,250

- Logo listed on the large banner above entrance area
- Banner at the Hawg Trough
- Recognition in advertisements
- Post on social media with a link to your company
- Listed on the Midwest Sportsmen Classic website
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Highlight Event Sponsor: \$5,000+

- Logo listed on the large banner above entrance area
- Banner at the Hawg Trough
- Recognition in advertisements
- Post on social media with a link to your company
- Listed on the Midwest Sportsmen Classic website
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Show Floor Sponsor: \$650

- Three (3) 3'x3' floor stickers on the trade show floor

Gold Sponsor: \$1,250

- Logo listed on the large banner above entrance area
- Post on social media with link to your company
- Listed on Midwest Sportsmen Classic website
- Recognition from announcer throughout event
- 5 1-day show passes for friends/family
- Half-page color ad in show program
- Gold sponsor poster at booth

Show Bag Sponsor: \$3,500

- Logo listed on the large banner above entrance area
- Logo on the show bags handed to the attendees
- Recognition in advertisements
- Post on social media with a link to your company
- Listed on the Midwest Sportsmen Classic website
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Vendor Dinner Sponsor: \$750

- Sponsor of complimentary vendor dinner
- Recognition from announcer
- Banner at Vendor Dinner area

Concession Sponsor: \$500

- Your logo on 10 concession tables
- Your logo listed on a banner in the concession area

Advertise in Show Program:

- Full-page ad: \$250
- Center Spread: \$600
- Bus. Card Ad: \$100
- Full-page: 5.5w x 8.5h + a 1/8" bleed
- Half-page: 5.5w x 4h + a 1/8" bleed
- Business card dimensions: 3.5 w x 2h
- Half-page ad: \$175
- Back Cover: \$800

Please send ads in jpeg or pdf and in CMYK color format. **Deadline is Jan 15th**