

Sponsorship Details

Platinum Sponsor: \$2,500

- Logo listed on the large banner above entrance area
- Recognition in advertisements
- Post on social media with a link to your company
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Listed on Midwest Sportsmen Classic website
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Hawg Trough Sponsor: \$3,250

- Logo listed on the large banner above entrance area
- Banner at the Hawg Trough
- Recognition in advertisements
- Post on social media with a link to your company
- Listed on the Midwest Sportsmen Classic website
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Highlight Event Sponsor: \$5,000+

- Logo listed on the large banner above entrance area
- Banner at the Hawg Trough
- Recognition in advertisements
- Post on social media with a link to your company
- Listed on the Midwest Sportsmen Classic website
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Show Floor Sponsor: \$650

- Three (3) 3'x3' floor stickers on the trade show floor

Gold Sponsor: \$1,250

- Logo listed on the large banner above entrance area
- Post on social media with link to your company
- Listed on Midwest Sportsmen Classic website
- Recognition from announcer throughout event
- 5 1-day show passes for friends/family
- Half-page color ad in show program
- Gold sponsor poster at booth

Show Bag Sponsor: \$3,500

- Logo listed on the large banner above entrance area
- Logo on the show bags handed to the attendees
- Recognition in advertisements
- Post on social media with a link to your company
- Listed on the Midwest Sportsmen Classic website
- Recognition from announcer during event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Vendor Dinner Sponsor: \$750

- Sponsor of complimentary vendor dinner
- Recognition from announcer
- Banner at Vendor Dinner area

Concession Sponsor: \$500

- Your logo on 10 concession tables
- Your logo listed on a banner in the concession area

Advertise in Show Program:

- Full-page ad: \$250
- Center Spread: \$600
- Bus. Card Ad: \$100
- Full-page: 5.5w x 8.5h + a 1/8" bleed
- Half-page: 5.5w x 4h + a 1/8" bleed
- Business card dimensions: 3.5 w x 2h
- Half-page ad: \$175
- Back Cover: \$800

Please send ads in jpeg or pdf and in CMYK color format. **Deadline is Jan 15th**