

Adventure Productions

Exhibitor Application 2026

February 19-21, 2026

LOCATION

Michiana Event Center -
455 E. Farver St.
Shipshewana, IN 46565



HOURS

Thursday, February 19th: 1 PM - 8 PM
Friday, February 20th: 9 AM - 9 PM
Saturday, February 21st: 8 AM - 4 PM

CONTACT

Phone: 574-354-6030 Ext. 1
Email: charity@midwestsportsmenclassic.com
Event Website: midwestsportmenclassic.com

Note: Page 2 and 3 **must** be filled out completely as well as signed and initialed where applicable

Exhibitor Information

Company Name: _____ Contact Name: _____
Address: _____ City: _____ State: _____ Zip: _____
Email: _____ Phone: _____ Fax: _____
Signature: _____ Date: _____

Product/Service Information (Describe the items you are selling and list the main manufactureres and/or list the services you provide)

Booth Information and Rentals

10x10 Booth - \$525 [3-4 booths: \$500 each; 5+ booths: \$475 each; Corner booths: +\$150; Chasing Giants Alley: +\$125]

1 table and 2 chairs are included per 10x10 space, and you MUST include these in your final count

Total number of 10x10s _____ Total \$ _____

8 ft tables

(1 per 10x10 spaces is included, each additional is \$10)

Total number of tables _____ Total \$ _____

Chairs (2 chairs per 10x10 included, extra +\$2)

Total number of chairs _____ Total \$ _____

Electric - \$20 (exhibitors are responsible for extension cords and power strips)

Total \$ _____

Forklift - \$20 (Forklifts will be available on a first come, first serve basis)

Total \$ _____

Sponsorship (see sponsorship page for details)

Total \$ _____

*Indiana sales tax will be charged for all booth spaces

Total Balance Due \$ _____

Payment Information

Please select payment method: Check _____ Credit Card _____

If paying with check, wait to send check until you receive an invoice

If paying with card, we will send your invoice then contact you for your card information

- A non-refundable deposit of 25% of your total due by 11/15/2025
- Please note any special payment instructions
- All checks must be from a US bank account and include invoice # and company
- Balance must be paid in full by 12/31/2025

Payment Terms and Conditions

Exhibit Space contracted is subject to cancellation unless full payment is received by the deadline. To avoid cancellation, issue full payment by December 31, 2025. 100% payment is due if reserving available space after the deadline. Note: Upon acceptance after receiving an invoice, in writing of this application, by promoter and mailing or delivery of the signed copy hereof to Exhibitor, the application shall become a binding and enforceable contract between the two parties. **Cancellation Policy:** All cancellations must be in writing. If received by 30 days prior to show open date or earlier, there will be a 50% loss of deposit. After 30 days prior there will be a total loss of all monies.

Printed Name _____ Signature _____ Date ____/____/____

Instructions

Fill out this Exhibitor Application and submit via email to: charity@midwestsportsmenclassic.com OR send via mail to: Adventure Productions: 2877 Birch Road,. Bremen, IN 46506. This form will remain an application until an authorized individual from Adventure Productions accepts you as an Exhibitor. Upon acceptance, in writing, of this application by Promoter and mailing or delivery of the signed copy hereof to Exhibitor, this Application shall become a binding and enforceable contract between the two parties.

2. Each application must be filled out completely and signed where noted before being submitted to Adventure Productions.

3. You will receive an Exhibitor Guide 6-8 weeks prior to the show with detailed info and instructions for you as an exhibitor as the event gets closer. Please review the entire Guide as we have some new rules for displays to help protect each vendor and allow them equal visual from the aisles. The Guide will also be available online prior to being sent out.

Setup Dates and Hours

Tuesday, February 17th: 1 PM - 6 PM

Wednesday, February 18th: 8 AM - 7 PM

Thursday, February 19th: 7 AM - 10 AM

Exhibitor Terms and Conditions

This application is for booth space at the "FAE Midwest Sportsmen Classic", Feb 19th, 20th, and 21st, 2025, located at the Michiana Event Center 455 E Farver Street in Shipshewana, IN 46565, for the purpose of exhibiting, demonstrating, and otherwise advertising their name and product. Adventure Productions will assign the location of the booth spaces after the representatives of Adventure Productions have received payment for the exhibitor space and have approved the application.

_____(INITIAL) For, and in consideration of the rental space, the above named Exhibitor does hereby agree to pay to the order of Adventure Productions, the sum specified on page 2. I am authorized on behalf of the company I represent, to release Adventure Productions and its officers, agents, and employees from any liability such as bodily injury, property damage (including merchandise and equipment), personal injury and medical payments that may occur while representing company and its employees are occupying any of the Michiana Event Center premises; which may be caused by natural disasters or manmade such as fire, theft, and flooding, etc. These liabilities and disasters listed here are not all inclusive; therefore any incident that occurs will be deemed as included under this agreement; thereby releasing Adventure Productions, Tagout Technique LLC, and the Michiana Event Center of any responsibility.

_____(INITIAL) I grant permission to Adventure Productions to use photos/videos of my booth or setup for the purpose of marketing the Midwest Sportsmen Classic. These photos/videos may include my name, logo, slogan, and other versions of my brand.

_____(INITIAL) Adventure Productions will not be liable to Exhibitor, Exhibitor's employees, agents, or visitors, or to any other person whomsoever for any injury or damage at or about the premises caused by the negligence or misconduct of Exhibitor, its agents, servants, or employees. Exhibitor agrees to indemnify Adventure Productions and hold them harmless from any loss, expense, or claim arising out of such damage or injury. I agree that no booth teardown will be started before 4:00 PM Saturday, February 15th, 2026, unless approved by a representative of Adventure Productions.

10x10 Booth rental fees include 2 company badges, pipe and drape where applicable, 1 - 8ft. table, 2 chairs, and WIFI. Table covers are the responsibility of the exhibitor. Exhibitors are responsible for placing provided trash receptacles to the front of your booth at the end of each day.

NO EXHIBITOR WILL BE "ASSIGNED" A BOOTH SPACE UNTIL ALL FEES ARE PAID IN FULL. A deposit only "reserves" your space. Payment in full by DECEMBER 31st, 2025 assures your booth space as assigned.

_____(INITIAL) I ALSO ACKNOWLEDGE THAT IN THE EVENT THE STATE OR LOCAL HEALTH DEPARTMENT ISSUES A "STAY AT HOME" ORDER, OR MANDATES THE CLOSURE OF CERTAIN PROGRAMS AND/OR Facilities, PARTICIPANT(S) WILL BE ENTITLED TO A PARTIAL CREDIT AT THE DISCRETION OF ADVENTURE PRODUCTIONS. REFUNDS WILL NOT BE ISSUED.

ALL RENTAL FEES ARE NON-REFUNDABLE 30 DAYS PRIOR TO THE SHOW. Security will be on site.

_____(INITIAL) Each exhibitor will receive 2 company badges per day, per 10x10 booth space. These badges are for employees and family members only.

_____(INITIAL) I understand that I must provide a certificate of insurance before I can officially reserve space at the Midwest Sportsman Classic Show

VENDOR MEALS INCLUDE A LUNCH ON THURSDAY AT 11:00 AM, A SUPPER ON THURSDAY NIGHT AT 8:00 PM, AND A SUPPER ON FRIDAY NIGHT AT 9:00 PM.

PLEASE SUBMIT YOUR DESIRED NUMBER OF COMPANY BADGES PER DAY NO LATER THAN DECEMBER 31st, 2025. These badges include admission and vendor meals.

Signature: _____ **Title:** _____ **Date:** ____/____/____

Sponsorship Details

Platinum Sponsor: \$5,000

- Logo listed on the large banner above entrance area
- Recognition in print and online ads
- Posts on social media with links to your company
- Listed on the FAE Midwest Sportsman Classic website
- Front end cap booth 20x30 (Lim. Avail.)
- Recognition from announcer through event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Platinum sponsor poster at booth
- 3'x3' floor sticker in close proximity to your booth

Gold Sponsor: \$2,250

- Logo listed on the large banner above entrance area
- 2 social media posts with company links
- Listed in FAE MSC website
- 10x20 booth space
- Recognition throughout event
- 5 1-day show passes for friends/family
- Half-page color ad in show program
- Gold sponsor poster at booth

Hawg Trough Sponsor: \$5,000

- Logo listed on the large banner above entrance area
- Recognition in print ads
- Posts on social media with links to your company
- Listed in FAE MSC website
- End cap booth 20x20 (Lim. Avail.)
- Recognition from announcer through event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Hawg Trough Sponsor Poster at booth

Show Bag Sponsor: \$6,000

- Logo on the show bags handed to the attendees
- Logo listed on the large banner above entrance area
- Recognition in print and online ads
- Posts on social media with links to your company
- Listed on the FAE MSC website
- Front end cap booth 20x20 (Lim. Avail.)
- Recognition from announcer throughout event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Bag Sponsor Poster at booth
- 3'x3' floor sticker in close proximity to your booth

T-Shirt Sponsor: \$6,000

- Logo on the T-Shirts handed to the attendees
- Logo listed on the large banner above entrance area
- Recognition in print and online ads
- Posts on social media with links to your company
- Listed on the FAE MSC website
- Front end cap booth 20x20 (Lim. Avail.)
- Recognition from announcer throughout event
- 10 1-day show passes for friends/family
- Full-page color ad in show program
- Bag Sponsor Poster at booth
- 3'x3' floor sticker in close proximity to your booth

Vendor Dinner Sponsor: \$1,000

- Sponsor of vendor dinners on Thursday and Friday Night
- Recognition from announcer Th/Fr
- Banner at Vendor Dinner area
- 10x10 booth space

Show Floor Sponsor: \$650

- 3 = 3'x3' floor stickers on the trade show floor

Concession Sponsor: \$500

- Your logo on 10 concession tables
- Listed on a banner in the concession area

Advertise in Show Program:

- Full-page ad: \$250
- Half-page ad: \$175
- Center Spread: \$600
- Back Cover: \$800
- Bus. Card Ad: \$100
- Full-page: 5.5w x 8.5h + a 1/8" bleed
- Half-page: 5.5w x 4h + a 1/8" bleed
- Business dimensions: 3.5 w x 2h

Please send ads in jpeg or pdf and in CMYK color format. Deadline is Jan 15th